

# Boost Your Business With The Stellar Product Suite


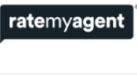


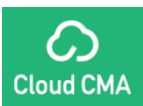



To learn more about the  
Stellar Product Suite, visit:  
**StellarMLS.com/Products**

## How to Access Products:

- Log in to your Stellar Central Workspace at:  
[www.stellarmls.com](http://www.stellarmls.com)
- Use your ID and password provided to you when you  
joined your local Realtor® Board and/or the MLS

Icon	Product Name	Product Description
	<b>Matrix™</b>	Matrix is our MLS database system and is the primary solution we offer. This is where you enter and search for listings, email listings to consumers, and set up automatic emails (where consumers automatically receive listings that match their criteria). There are also tools to track activity in a market area, run market statistics and generate market reports. Matrix includes basic public records data for the counties in and near our Florida coverage areas.
	<b>Prospects CRM</b>	Fully integrated with Matrix and the MLS-Touch app, Prospects CRM allows you to automate communication with your customers and prospects. Create email templates, send virtual birthday and transaction anniversary cards, build action plans to automate communication steps in a transaction, send market reports to prospects and manage communication activities through a calendar.
	<b>Remine</b>	Through Remine, you can use a variety of data and predictive analytics to farm and market to consumers most likely to buy or sell. You also have tools within Remine to quickly engage with those individuals, such as the ability to build lists, export data, create labels and send mailers.
 	<b>Realist &amp; iMapp</b>	<p>Realist and iMapp are both tax and public records databases that serve similar functions, but they are from different vendors and have different interfaces. You can choose which of these products to use based on your preference or use both.</p> <p>Realist and iMapp pull from all 67 counties in Florida and have information on virtually every parcel in Florida. Agents can use these tools to:</p> <ul style="list-style-type: none"> <li>• Look up property information in public records, run comps, verify flood zones, verify ownership, view market statistics and demographics, etc.</li> <li>• Communicate with your farm area and create mailing lists or labels.</li> </ul>

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	<b>Lone Wolf Transactions (Transaction Desk Edition)</b>	<p>Lone Wolf Transactions (Transaction Desk Edition) is an online file management system. You can access a variety of residential, commercial, and property management forms, auto-populate these forms from a listing or from the tax records, send them out for digital signatures through Authentisign*, and maintain cloud-based files.</p> <p>*Note: Stellar customers receive a significant discount for unlimited digital signings with Authentisign for \$45/year.</p>
	<b>RateMyAgent</b>	<p>RateMyAgent is a digital marketing platform that leverages reviews from your customers to create valuable content to stay top of mind with your network. As a Stellar MLS customer, you also get exclusive access to a handful of Digital Pro features for free! RateMyAgent will help you collect verified reviews from the customers you want and then empowers you to share and promote them across all major digital platforms (like Facebook, Google, InLinked, Twitter, Instagram).</p>
	<b>ShowingTime</b>	<p>ShowingTime automates the process for setting and requesting Showing Appointments. Listing agents can use ShowingTime to allow selling agents to securely access entry codes and showing instructions, and to track showing requests. Listing agents can also have selling agents request appointments through ShowingTime, with the listing agent and seller receiving notifications. Selling agents can use ShowingTime to quickly request a showing appointment without having to play phone tag, and in some cases, even automatically receive showing instructions and entry codes through ShowingTime.</p>
	<b>MLS-Touch®</b>	<p>The MLS-Touch® app works hand in hand with the Matrix MLS system and Prospects CRM. Contacts saved searches and your customer's favorite properties are all synced together. Advanced features such as live market stats and instant comparable help agents close more deals when they are away from their computer and office.</p>
	<b>Cloud CMA</b>	<p>Cloud CMA allows you to compile personalized CMA (Comparative Market Analysis) reports, CMA slideshow presentations, and marketing materials for a listing such as buyer reports, property reports and flyers. Through the iBuyer Connect feature, you can submit properties for instant cash offers from an investor.</p>
	<b>Down Payment Resource (DPR)</b>	<p>As 70% of Stellar MLS listings are eligible for one or more down payment assistance program, DPR is a great tool to assist agents in identifying Down Payment Programs for which a property might qualify. There is a DPR button on top of all listings in Matrix that may qualify for Down Payment Assistance, and there also is a lead generation tool that you can place on your website or social media pages.</p>

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 	<b>Data Coop</b>	Data Coop pulls together a wide variety of reports from both the MLS and tax records. There is a Data Coop link in each Matrix listing, and you can search for an unlisted property directly in Data Coop as well.
	<b>Homesnap</b>	Homesnap powers Stellar's consumer experience. With Homesnap it's easy for you to conduct business on the go. The mobile app allows you to search for listings, snap a picture of a property to link to either the MLS listing or public record (based on location settings in phone), see market activity reports, generate instant CMAs, and communicate listing and market information to customers. Consumers can connect with you from your personal branded link, you can also review agent-only data like commission splits and showing instructions. Download the Homesnap App from Google Play or the App Store today.
	<b>SmartCharts</b>	SmartCharts provides plug-and-play residential MLS statistics in an easy-to-use format for websites or reports. HTML code is provided to display these stats on your web page/or website and to automatically refresh them. There is a free, basic version of SmartCharts which pulls stats for the entire MLS, but you can drill down to zip code and run gauges, charts, and special reports for selected market stats with the pro version at a Stellar discounted price.
 	<b>eProperty Watch</b>	Surveys consistently show that a substantial amount of a seasoned agent's business comes from referrals and repeat business from past customers. eProperty Watch allows you to automatically email both past and prospective customers a monthly report full of information on their home and neighborhood, with up-to-date information on their home's value and equity, nearby listings and transactions, local trends, and more.
	<b>ReTechnology</b>	As a Stellar MLS customer, you automatically receive a premium membership to the ReTechnology site. This site has product reviews for a wide variety of categories in Real Estate Technology, a library of articles for both agents and brokers, and access to several webinars.
	<b>My Flood Status</b>	Order a certified and insured flood zone determination for any property. This is especially helpful for properties that are in multiple flood zones to determine whether or not the structure is in a Special Flood Hazard Area. Reports cost \$25/each and come with \$2 million of E&O Coverage. A monthly membership is also available for \$25/month offering 10 reports per month.
	<b>ListTrac</b>	ListTrac gives listing agents analytical tools to track and market their listings. First, through ListTrac, reports can be run on the exposure a listing is receiving on various third party and IDX sites. Second, ListTrac has marketing tools such as direct URL's to a listing on a third party website, QR codes, and a text-in number where a potential buyer can get the listing's link texted to them.




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	<b>MFCRE</b>	<p>My Florida Commercial Real Estate (MFCRE) is a commercial information exchange. While Matrix contains limited commercial listings, MFCRE gives agents access to commercial listings nationwide from Realtor® boards that use a Catalyst Information Exchange (including some of the local Commercial Realtor® Boards). MFCRE has a free consumer web site where the public can find listings from MFCRE members, but agents can pay an annual fee to have the ability to enter commercial listings into MFCRE and to have full access to listings from other commercial boards.</p> <p><small>**Note that MFCRE is an information exchange and not a Multiple Listing Service. There are no guaranteed offers of compensation.</small></p>
	<b>MyRental</b>	<p>Stellar MLS brokers and agents receive a discount on MyRental's packages for leasing agents and property managers. Services include eviction histories, previous address history, criminal background checks (including terrorist alert and sex offender checks), credit reports, and tenant scores.</p>
	<b>Builders Update</b>	<p>New home construction accounts for about 10% of inventory nationwide, and it is anticipated that 77,000 to 107,000 new homes will be built in Florida each year for the next 10 years. However, not all new construction is in the MLS and there is sometimes a disconnect between the Real Estate and Building Industries. Builders Update is a national database of new construction. In addition to search features, you have a link to a branded site where your customers can search for new construction.</p>
	<b>New Home Source Professional</b>	<p>Like Builders Update, New Home Source Professional is a national database of New Construction. Some Builders submit inventory to Builders Update, some to New Home Source Professional, and some to both. Like Builders Update, New Home Source Professional also gives agents a branded site to allow your consumers to search for new construction.</p>
	<b>Property Panorama</b>	<p>Through Virtual Tours, agents are able to turn their listing photos into an animated, immersive experience. Property Panorama offers a free virtual tour for every listing entered into the MLS with up to 5 photos, but through a discounted paid subscription Stellar customers can create customized virtual tours with unlimited photos, along with flyers and other marketing materials.</p>
	<b>Proxio</b>	<p>Stellar MLS provides all brokers and agents with a complimentary membership to the Proxio site. Listings are added to an international database with over 3 million listings worldwide. International developments can be promoted, agents can network with 650,000+ agents from around the globe, and agents can get a free web site/profile on Proxio.</p>

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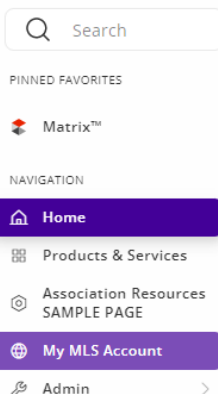
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	Rate Plug	Through RatePlug, agents can send customers flyers on a listing with mortgage options from up to 3 preferred lenders. This tool is free for agents, but lenders pay a licensing fee. RatePlug is compliant with disclosure laws and can be a valuable tool for residential agents working with buyers who will use financing.
	RealBiz Media	RealBiz Media offers Stellar MLS subscribers a discount on this virtual tour and video marketing service. Virtual Tours can be syndicated to major third-party consumer sites and to your social media channels.
	HomePath	HomePath by Fannie Mae provides a way to search for distressed properties including Foreclosures / REOs, Short Sales, etc.

## How to Sign Up for Stellar Training

All classes are free and included with your subscription!

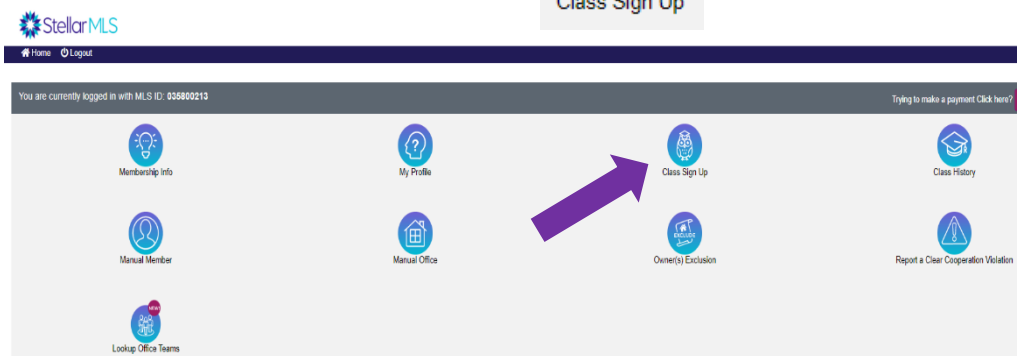
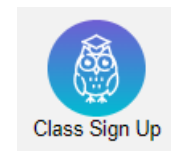
### Step 1:

Click on My MLS Account on the left side of Stellar Central Workspace to access your account.

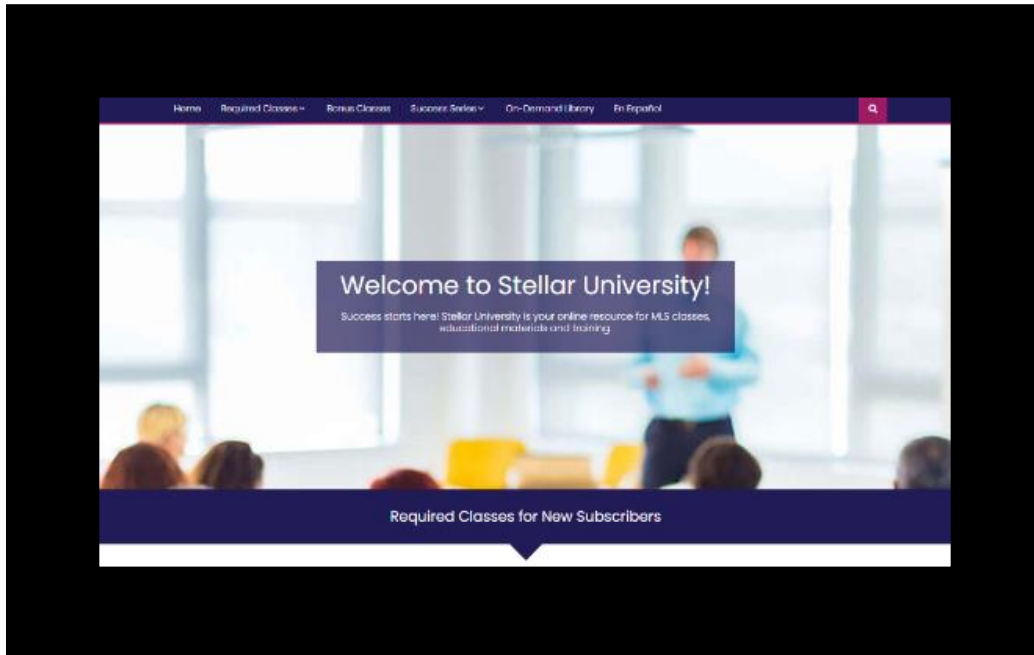


### Step 2:

Click on Class Sign Up.



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**Stellar University is your online resource for MLS classes, educational materials, and training!**

Check out our thoughtfully curated learning paths on the Stellar University site: they provide you with the foundation, building blocks and mastery of MLS data and products to make your real estate business more profitable.

**[StellarMLS.com/Learn](https://StellarMLS.com/Learn)**