

Where Does Your Listing Go?

Stellar MLS Listings

First Stop: The MLS System

When a listing is entered into the MLS system, it becomes accessible to the many thousands of Stellar MLS agents, brokers and appraisers.



Next Stop: Many Options

Below are other websites where your listing may go, depending upon your preference and/or your broker's preference.



ListHub is a syndication platform that gives Stellar MLS brokers and their agents many syndication options, including [some of the top home searching websites](#) across the country. Visit www.listhub.com/publisher-list.html to see all ListHub publishers that are available.



ListHub
Syndication

Stellar MLS sends data daily and directly to [Realtor.com](#). Also, Realtor.com has developed "distribution partners" with many other websites, such as Move.com, allowing consumers from other websites to automatically link to the Realtor.com search engine.



Realtor.com

MLS
Advantage



Through Florida Realtors®, listings from over 40 MLSs/associations across Florida appear in their entirety for other agents to search.

Many of Stellar MLS's associations have an agreement with [Listingbook](#), giving consumers and agents who use Listingbook comprehensive, updated and analytical listing information.



Listingbook.com

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(Cont'd)

Proxio (International)



This site provides a number of home searching options for consumers, as well as news and other information.

Did you know?
Some websites, such as Zillow and Trulia, have additional partners, such as Yahoo! Homes, Hotpads, and other websites. Your listing may also appear on these partner sites.

Proxio showcases listings in front of other real estate professionals in 100+ countries across the globe. For consumers, listings appear on WorldProperties.com.



Florida Living Network

Broker/Agent Websites (IDX)



Many brokers have agreements with each other (called **Information Data Exchange (IDX)**) to display each other's listings on their own brokerage and agent websites. So there's a good chance your listing may appear on many brokerage and agent websites in your area.

Listing brokers can opt in to the Zillow Group through the Login Portal. Through the Zillow Group, listings are sent to **Zillow, Trulia, Yahoo! Homes, HotPads, and other websites**. Listings are updated on the Zillow Group websites within every hour.

Visit www.zillowgroup.com/distribution/ for all Zillow Group websites.



Zillow Group

