



## The NAR® Clear Cooperation Rule States:

Within one (1) business day of marketing a property to the public, the listing broker must submit the listing to the MLS for cooperation with other MLS participants. Public marketing includes, but is not limited to, flyers displayed in windows, yard signs, digital marketing on public facing websites, brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public.

Since Stellar MLS can't see every instance of rogue public marketing, we rely on you to let us know when other agents are violating the rules. When you're reporting an agent for publicly marketing a listing that is not in the MLS, here are a few things to keep in mind.

- ✔ The Clear Cooperation rule states that the listing broker must submit the listing to the MLS within **ONE BUSINESS DAY** of marketing a property to the public. If you see public marketing, it could be that this agent will put this listing in the MLS within one business day, and it will not violate the rules. Remember, one business day does not include the weekends, so if a property is marketed on a Friday, as long as it's in the MLS by Monday, the rules have not been violated.
- ✔ When you see a violation, report it ASAP! We start the **ONE BUSINESS DAY** clock as soon as we get your report, so the longer you wait, the longer the violator has!
- ✔ Stellar MLS does NOT alert violators when they have been reported. Keep in mind, that if you talk to the agent who has violated the rule before reporting them, they will still have **ONE BUSINESS DAY** from when they are reported to put their property in the MLS.