



Matrix™

Matrix Updates

January 25, 2022

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Sending Listings via Text

Why Are We Updating This?

Agents who use OneHome can now send listings to their clients via text message—both directly and using Auto Email searches. When an agent tries to text listings to a contact for the first time, they are prompted to send an opt-in request. The contact must accept the request and confirm their mobile phone number before the agent can text listings to them. The contact's profile will show when they have opted in.

Sending Listings via Text (Continued)

The agent workflow has been significantly improved as follows:

- When sending an email or auto email with the “also send via text” option selected, the email message will always be sent. Recipients who have opted in to receive text messages will receive both text and email notifications, while other recipients will receive email only.
- When a contact opts in to receive text messages, their most recent text message will be sent to them immediately (if one exists).
- When texting a contact with multiple email addresses (E. G., a married couple with separate addresses) , the agent can start sending them text messages once any recipient opts in period of course, text messages will only be sent to the phone numbers of recipients who opted in.

Sending Listings via Text (Continued)

NOTE: Requires configuration

The screenshot shows two email configuration windows. The first, titled "Email 3 Listings", has a "To:" field with "Et'linques, Mark" and a checked option "Also send link via SMS text message". A blue callout box points to this option with the text "Text listings when sending an email". The second window, "Save a New Auto Email", has a "To:" field with "tstarbuck@marketlinx.com (Et'linques, Mark)" and the same "Also send link via SMS text message" option checked. A blue callout box points to this option with the text "Text listings when sending an Auto Email -- including all updates". Below these windows is a "Send Opt-In" button highlighted with a pink circle. A message at the bottom states: "You can't send this by text message until tstarbuck@marketlinx.com opts in."

Each contact will need to Opt In to receive texts

The image shows three smartphone screens illustrating the opt-in process. The first screen, titled "Get Property Alerts by Text Message", features the OneHome logo and a "SIGN UP NOW" button circled in pink. The second screen, titled "SMS Notifications", asks for a "Mobile Phone Number" and has an "Activate Text Message Notifications" button circled in pink. The third screen, titled "Text message notifications are now active!", displays a confirmation message and a "SEND OPT-IN" button circled in pink. Arrows connect the "SEND OPT-IN" button from the top screenshot to the "SIGN UP NOW" and "Activate Text Message Notifications" buttons on the phone screens.

Contacts Search Filters

Why Did We Update This?

Enhancing user experience by highlighting the contacts search filters (active/inactive, category). They are now on the fly filters (on the left-hand slide out/navigation).

Contacts Search Filters (Continued)

PREVIOUS

Contacts 8 / 8

Status Filter

Active Show All

- Export
- Set Active
- Set Inactive
- Delete

H, Leslie

Muffin, Stud

Test, rtyuio

Test, Test

You a Model in This pic, Boy You Think

25 per page

Bulk Actions



CURRENT

» Contacts 4 / 4

Active

Actions Search by name, email, c

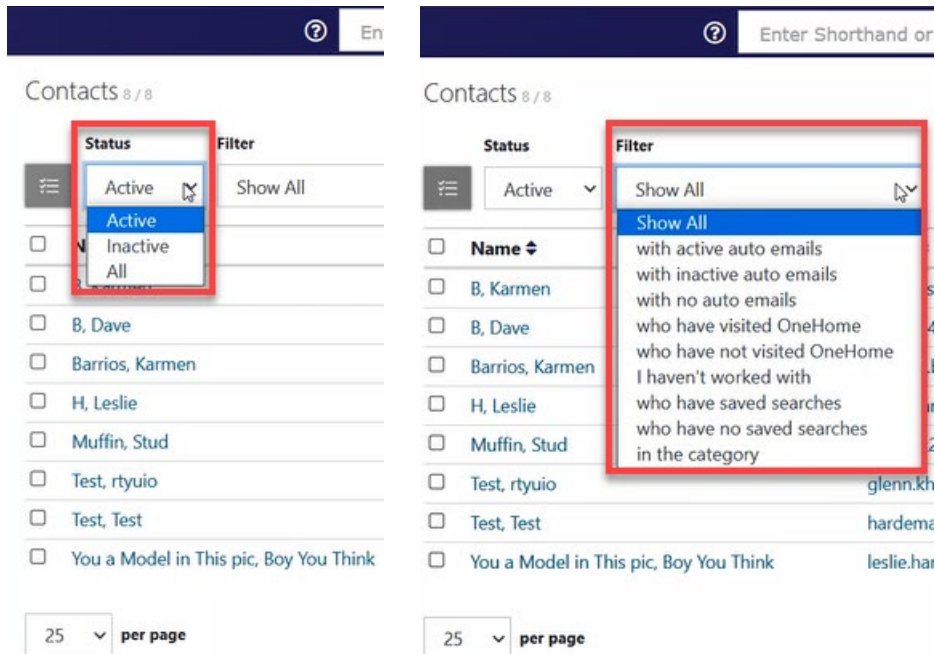
- Select All
- Clear All
- Export
- Set Active
- Set Inactive
- Delete

	Email
<input type="checkbox"/>	pmg@
<input type="checkbox"/>	pmg@
<input type="checkbox"/>	pmg@
<input type="checkbox"/>	oney. pmg@

Actions

Contacts Search Filters (Continued)

PREVIOUS



Contacts 8/8

Status Filter

Active Inactive All Show All

Name Name

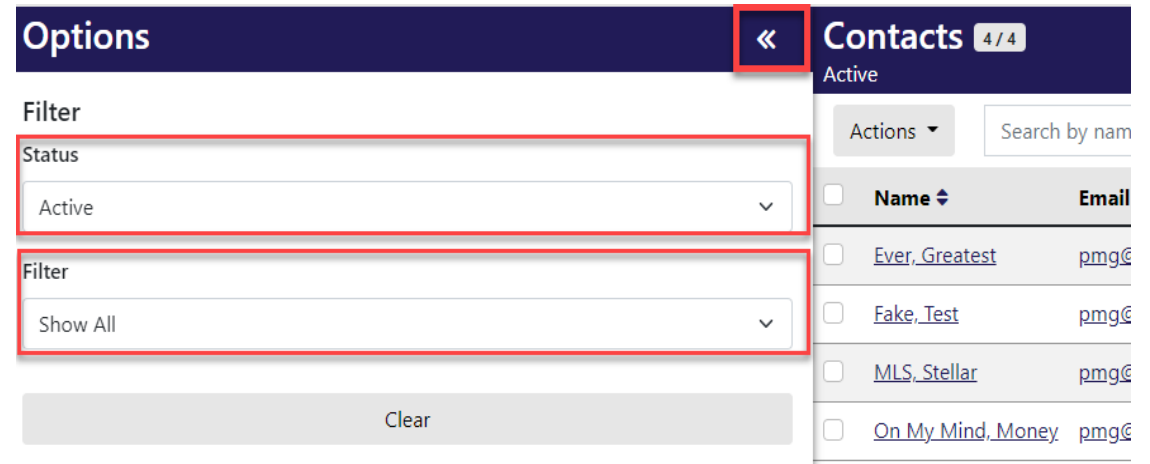
B, Karmen B, Dave Barrios, Karmen H, Leslie Muffin, Stud Test, rtyuio Test, Test You a Model in This pic, Boy You Think

25 per page

Status

Filters

CURRENT



Options << Contacts 4/4

Active

Actions Search by name

Name Email

Ever, Greatest pmg@

Fake, Test pmg@

MLS, Stellar pmg@

On My Mind, Money pmg@

Filter

Status Active

Filter Show All

Clear

On the Fly Filters



For Support:

EMAIL

support@StellarMLS.com

CALL

800-686-7451