

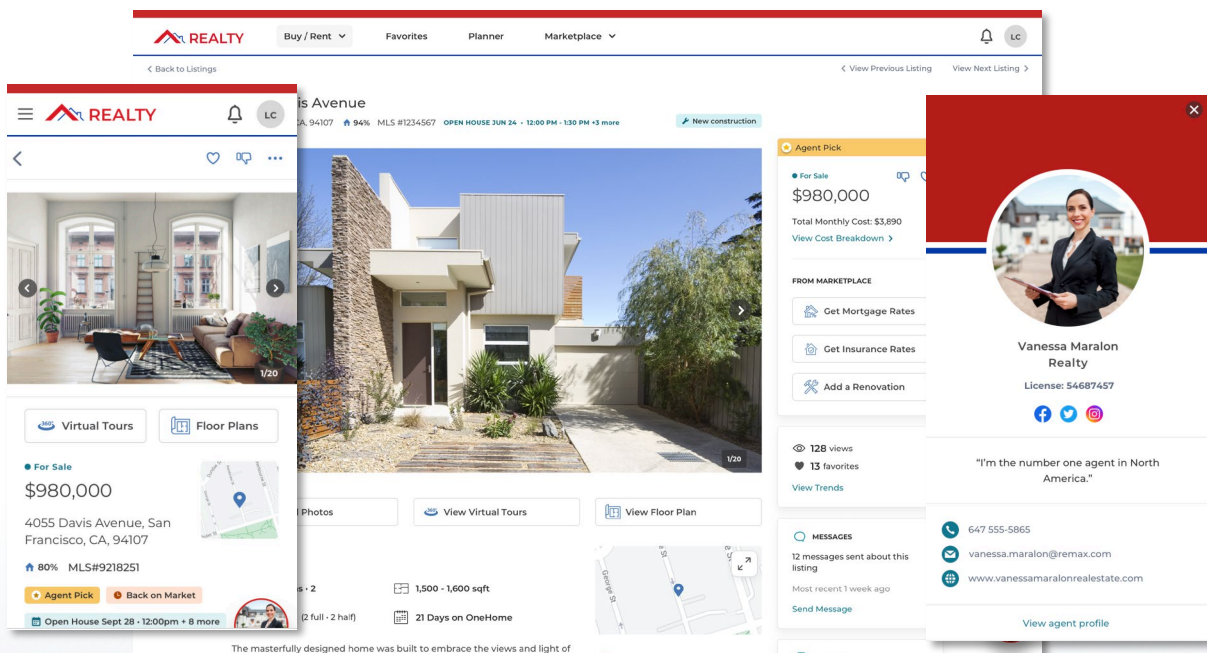


Agent Branding

Overview

A strong real estate brand is consistent and easy to recognize, inspiring trust and deepening client connections. That's why it's important for agents to be able to brand the OneHome™ experience for their clients. The CoreLogic® ecosystem of connected applications makes branding OneHome super easy. In fact, it's automatic for MLS-Touch® users!

Agents using MLS-Touch® and its popular agent branding feature (**Brand & Share**) will now see their branding extended to OneHome. Set brand details once and it propagates to MLS-Touch's agent-branded app and now ... *to OneHome as well!* This powerful new feature allows agents to customize the homebuyer experience in OneHome, prominently displaying their logo and brand colors throughout.



Instructions

- Agents can choose their **logo and brand colors** in the MLS-Touch app.
- Select **Apply colors and logo** to apply the branding selections to both OneHome and the MLS-Touch app.
- Agents are responsible for ensuring they have permission to use any trademarked logos and branding.

Not yet using the MLS-Touch Mobile app?

You'll need the MLS-Touch Mobile app to brand OneHome. MLS-Touch, OneHome, Matrix, and Realist—are all part of the CoreLogic integrated ecosystem and are designed to work together. **The custom branding that you set-up in MLS-Touch will be used to brand your OneHome portal.**

MLS-Touch is a premium mobile app that keeps you connected to listings and engaged with leads and clients from wherever you are. Seamless integration with Matrix™, OneHome, and Realist® ensure your most important client data is always at your fingertips.

Download the “MLS-Touch” app from the App store or Google Play.

Additional resources:

- [What is MLS-Touch?](#)
- [Video Tutorial: How to brand the MLS-Touch app](#)
- [User Guide: How to brand the MLS-Touch app](#)
- [MLS-Touch help center](#)

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