



# Cloud CMA - Live Buyer Tours

March 28, 2023

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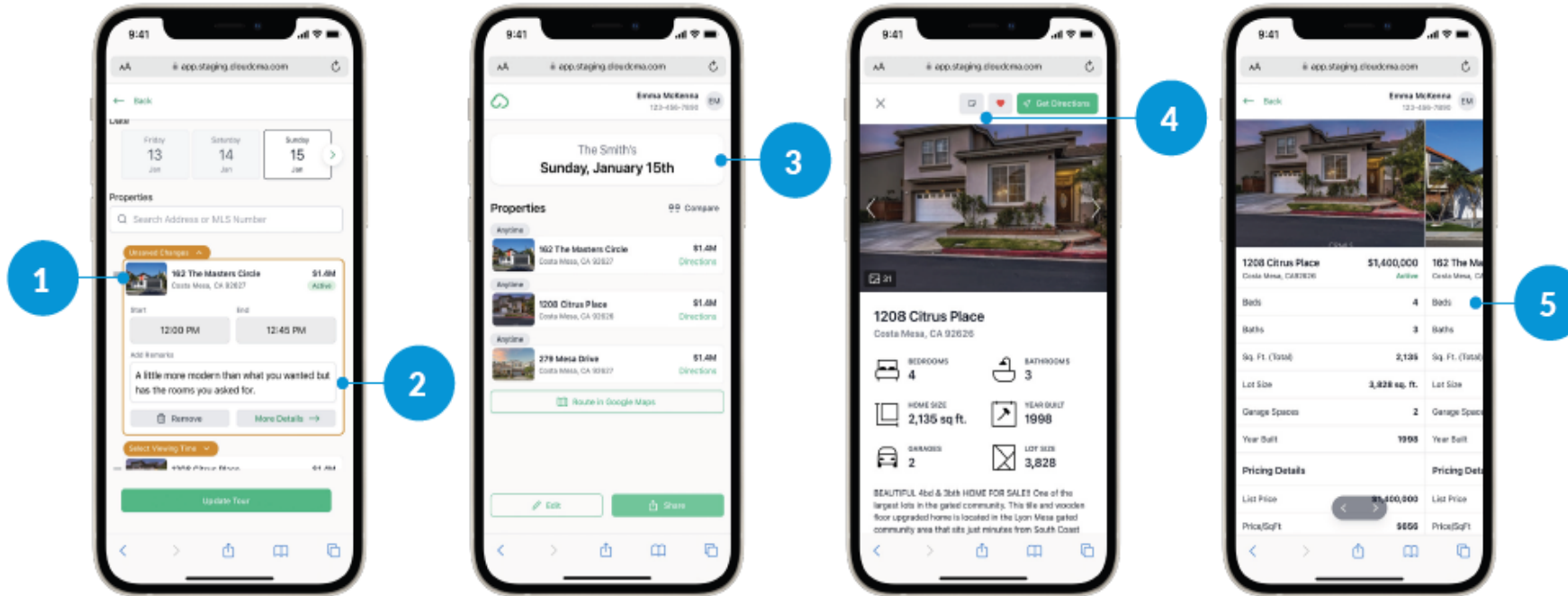
## What are Live Buyer Tours?

Live buyer tours build on the existing functionality within Cloud CMA to turn static reports into dynamic ones—with real-time data that you and your buyers can easily read on any device. Now you get a new way to show off properties, and your clients get live access to the most relevant information about their favorite listings.

## What can clients see with live buyer tours?

- List of their showings, organized by time.
- Details like drive time and directions.
- Feedback fields that share directly with their agent.
- And more!

# Cloud CMA: Live Buyer Tours (Continued)



- From your Cloud CMA dashboard, create modern, mobile Live Buyer Tour reports in just minutes. Showcase properties to your buyer clients with live data from the MLS and put the latest information in the palm of their hand—and your brand at the top of their minds.

1

## Live MLS data syncing

Property information syncs with the latest MLS data and is immediately updated in the report, including price changes.

2

## Create stunning reports in minutes

Just enter MLS numbers or addresses, select your tour date, input showing times, and add in notes to pull together the report, then send the link right over to your buyers.

3

## Mobile-friendly with real-time updates

Buyers will not only have their tour itinerary in hand; they will also have all up-to-the-minute details including showing time changes, driving directions, and more.

4

## More collaboration tools

Show buyers you are on the same page by adding remarks for each property. Buyers can input their own likes and comments, too.

5

## Property comparison snapshot

See a side-by-side comparison of the properties, plus generate a helpful PDF your buyers can use as they make their decision.

[Live Buyer Tours Demo](#)

# For Support:

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