



Thursday, February 29, 2024

8:00 a.m. to 8:45 a.m. Breakfast Room: Room: Salon VI & V		
8:45 a.m. to 12:15 p.m. Morning Session Room: Salon I, II, & III		
8:45–9:00 a.m.	On-time Drawing Welcome and Introductions	Rick Hemenway
9:00–9:15 a.m.	Forging the Future	Merri Jo Cowen
9:15–10:15 a.m.	Industry Trends	Clint Skutchan, T360
10:15–10:45 a.m.	Break	
10:45–11:30 a.m.	The MLS Landscape	Greg Robertson
11:30 a.m. – Noon	Town Hall Forum	Facilitator: Drayton Saunders & Panelists
Noon – 12:45 p.m. Lunch Room: Salon VI & V		
12:45 p.m. to 4:30 p.m. Afternoon Session Room: Salon I, II, & III		
12:45-1:00 p.m.	Welcome Back and On-Time Drawings	Joe Johnson & Don Lutz
1:00-2:30 p.m.	It's in Our DNA	Merri Jo Cowen & Team
2:30–3:00 p.m.	The Future of Stellar Products	Mathew Kallumadil & Eben Moran
3:00–3:15 p.m.	Break	
3:15–4:00 p.m.	Product Marketplace	Merri Jo Cowen & Mathew Kallumadil
4:00–4:30 p.m.	Marketplace De-Brief	Merri Jo Cowen & Clint Skutchan
4:30 p.m.	Day One Wrap Up	Joe Johnson & Don Lutz
6:00 p.m. Dinner Fish Bones		



Friday, March 1, 2024

8:00 a.m. to 8:45 a.m. Breakfast Room: Salon VI & V		
8:45 a.m. to 12:15 p.m. Morning Session Room: I, II, & III		
8:45–8:50 a.m.	Welcome Back & On-Time Drawing	Jeff Fagan
8:50–9:15 a.m.	Debrief of Day 1 Takeaways	Clint Skutchan & Jeff Fagan
9:15–9:30 a.m.	The Value of Stellar – Why Is It Important?	Merri Jo Cowen & Brian Boero
9:30–11:00 a.m.	Value Proposition: Our Customers and Consumers	Merri Jo Cowen & Marion Weiler
11:00-11:30 a.m.	Public Consumer Website: Is it Time?	Clint Skutchan & Merri Jo Cowen
11:30 a.m. - Noon	Introduction to Rayse	James Dwiggin
Noon-12:30	Stellar Directions '24 Take Aways Open Discussion	Clint Skutchan
12:30 p.m.	Final Drawing and Thank You	Rick Hemenway & Merri Jo Cowen
12:30 p.m. Lunch to Go		